



# SPONSORSHIP TIERS

*NY Business Plan Competition*  
March 28th, 2025



The NYBPC is New York's premier intercollegiate entrepreneurship competition, supporting the next generation of aspiring entrepreneurs and launching campus-born innovations since 2010

## **Presenting Sponsor: \$1000 - 1 available spot**

- Banner stand - Full size
- Two judge positions for competition (choice of track)
- Included on website and all social media posts
- Opportunity to present awards at the conclusion of the competition
- Mention in news release & monthly newsletter (Feb, March, April)
- Exhibitor table
- Included in Competition Program

## **Prize Sponsor: \$500 - 4 available spots**

- Exhibitor table
- Two judge positions for competition (track assigned by organizers)
- Included on website and social media mentions
- Included in Competition Program

## **Supporting Sponsor: \$250**

- Exhibitor table
- Judge position (track assigned by organizers)
- Included on website
- Included in Competition Program

## **For sponsors:**

Paying by check remit to:  
Onondaga Community College  
c/o Robert Griffin, Regional Director  
Small Business Development Center  
4926 Onondaga Road, Room 400  
Syracuse, NY, 13215

## **Online Payments with Credit Card:**

If you would like to pay with a credit or debit card, please contact the North Central SBDC and an invoice will be provided

sbdc@sunyocc.edu or 315.498.6070.